



Zig Storage Credenza

Your guide to understanding and presenting Zig with confidence.

DESIGNED BY MATTHEW WEATHERLY



BDIUSA.COM

Introduction

Zig makes a bold impression with its molded fluted doors and streamlined silhouette. Behind its rhythmic facade lies a flexible interior, ready to adapt to your storage needs.

Features include:

- Configurable Storage
- Angular Front Panels
- Soft-Close Doors with Integrated Pulls
- Multi-use Functionality
- Hardware & Finish Options



Zig when others zag.

Zig 7649

A four-door storage cabinet featuring two adjustable glass shelves and two repositionable drawers. The dimensional door fronts create a distinctive angular pattern. Available in two finishes—Dune or Merlot—with coordinated Brass or Carbon hardware and base.

STORAGE CREDENZA

Model	7649
Standard	34H x 79.5 x 18 in
Metric	87H x 202 x 46 cm



KEY FEATURES



FEATURES

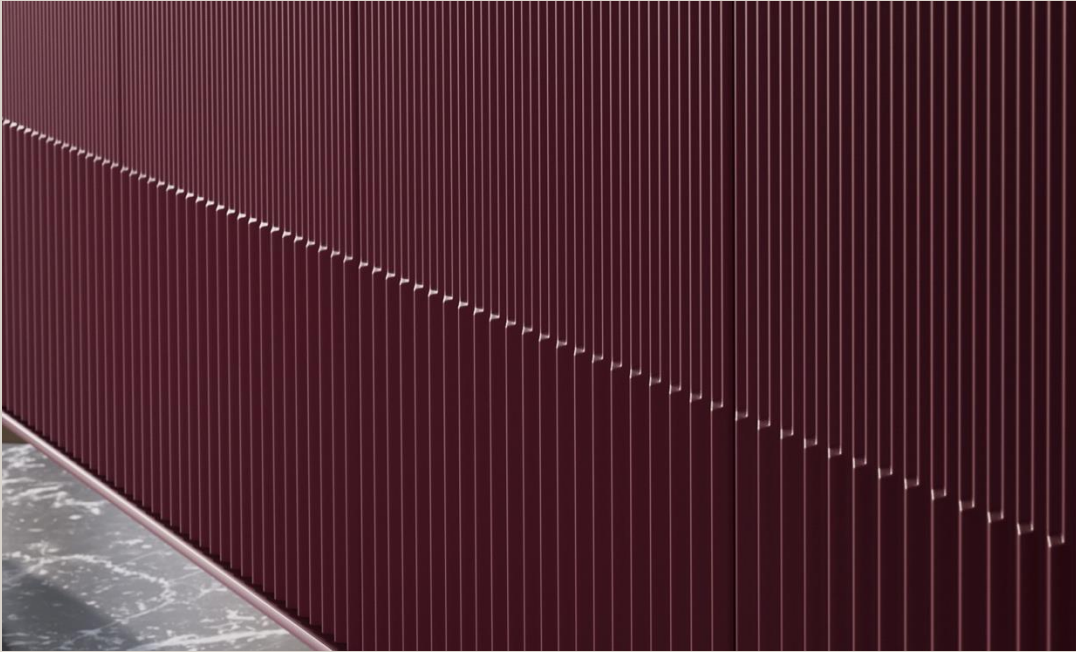


CONFIGURABLE STORAGE

Zig's two interior drawers can be positioned at the top or bottom of either cabinet bay. Two adjustable shelves rest on cushioned, threaded inserts to minimize vibration.



FEATURES



STRIKING FRONT PANELS

Doors are molded from sculpted resin, layered to form a continuous zigzag pattern with stunning dimensionality.



SOFT-CLOSE DOORS WITH INTEGRATED PULLS

The doors feature integrated routed handles and adjustable hinges with soft-close functionality, ensuring perfect alignment and quiet operation.

FEATURES



MULTIPURPOSE FUNCTIONALITY

Ideal as a sideboard, entryway piece, bar, or light media cabinet. Zig's design and utility give it the flexibility to function beautifully in a variety of spaces.



HARDWARE & FINISH OPTIONS

The cabinet is available in **Merlot** or **Dune** finishes, with a choice of **Brass** or **Carbon** base and door pull finishes for a personalized look.

Tips for Selling the Zig

1. Highlight Versatility

- Adjustable shelves and repositionable drawers
- Perfectly suited for multiple spaces—dining room to entryway to living room

2. Demonstrate Features

- Two utility drawers with removable felt liners

3. Tell a Visual Story

- *“Fluted doors create rhythmic shadows and depth, turning storage into a bold architectural statement.”*

4. Address Materials/Finish

- Available in two refined finishes—Dune or Merlot
- Choice of bases in Brushed Brass or Carbon

5. Build Value

- Combines elevated design with real-world functionality for long-lasting appeal



Next Steps

1. Familiarize yourself with Zig's finish options and key features
2. Use the storytelling tips to connect with customers
3. Show customers the versatility of the drawers and shelves
4. View Zig at bdiusa.com/zig



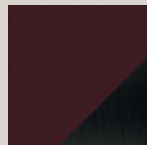
Dune/Brass



Dune/Carbon



Merlot/Brass



Merlot/Carbon



WARRANTY

Residential Use

Three (3) years from date of purchase.

Commercial Use

One (1) year from date of purchase.

See BDI's [full warranty](#) for details.

RESOURCES

Images and other resources available in [BDI Retailer Resources](#)





*Zig offers versatile storage behind striking fluted doors
and a customizable interior.*

ZIG STORAGE CREDENZA | [BDIUSA.COM/ZIG](https://www.bdiusa.com/zig)

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