



VOCA
TASK CHAIR
TRAINING MODULE



BDIUSA.COM

OVERVIEW

Voca is a task chair that offers the perfect blend of ergonomic support, user-friendly features and high-level style.



MODEL RUNDOWN



3501 TASK CHAIR

Ergonomic task chair featuring polished aluminum base & trim details with slate high-performance mesh fabric.



KEY FEATURES



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Voca's premium mesh is created by textile manufacturer WINTEX in partnership with DuPont. It provides excellent pressure distribution and wear resistance while keeping the seated user well ventilated and fully supported.



The backrest assembly—lumbar support, backrest and headrest—raises & lowers as a single unit to provide customized comfort and support for a wide range of users. Lift the back to one of eight preset positions; lift to highest position then allow it to drop to return to the lowest position.

KEY FEATURES



Armrests adjust up & down, forward & back, inward & outward, allowing the user to custom-tailor just the right comfort and ergonomic support of arms & wrists.



Seat depth adjusts via a small black lever on the tilt-lock stalk at user's left side. Lift the lever to glide the seat front or back, dialing in the perfect level of comfort and thigh support regardless of leg length.

KEY FEATURES



Syncro-tilt mechanism allows backrest to recline at a greater rate than seat, enabling user's legs remain at a more natural level. Tilt-lock adjusts via a wheel controller at user's left side, locking the backrest at four reclining positions.



Reclining tension is adjusted via an extendable crank at user's right side, allowing user to apply greater torque for higher-tension settings.

SELLING VOCA

UNDERSTAND

Learn about your customer's knowledge about and preferences for seating, including what they like/dislike about their current task chair styling, ergonomics, adjustability and general comfort.

INFORM

A properly ergonomic task chair enables the customer to avoid common discomfort and health problems associated with seated work, such as neck & back pain, sore wrists & shoulders. Build value in Voca as an easy-to-operate, user-friendly, highly adjustable and ergonomic solution.

DEMONSTRATE

Point-out the many ergonomic features, the mesh fabric, the height-adjustable backrest assembly and the unique styling. Demonstrate the adjustments. Highlighting this feature set builds value and sets Voca apart from other task chairs.



SPECS & SUPPORT

FINISH



Slate



Polished aluminum

WARRANTY

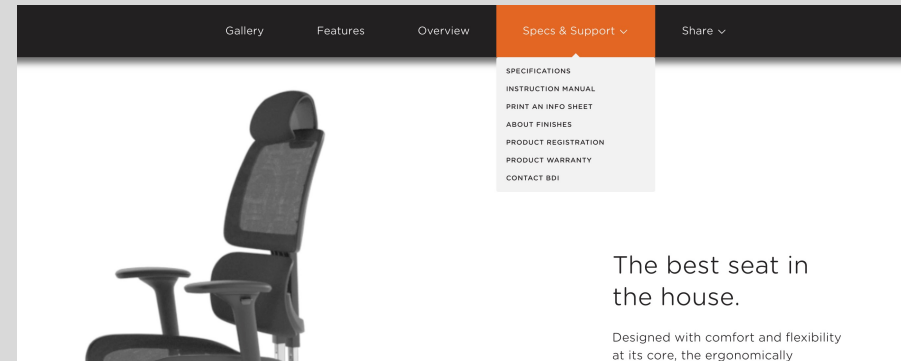
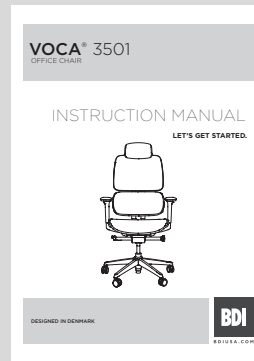
Residential Use: Three (3) years from date of purchase.

Commercial Use: One (1) year from date of purchase.

See BDI's [full warranty](#) for details.

ASSEMBLY INSTRUCTIONS & SPECIFICATIONS AVAILABLE ONLINE

Images and other resources available in [BDI Retailer Resources](#)





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VOCA CHAIR
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INQUIRIES

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