

RIPPLE
STORAGE CREDENZA
TRAINING MODULE

BDi

BDIUSA.COM

OVERVIEW

DESIGN BY JASON GUIDRY



Ripple is an elegantly styled and versatile storage credenza with extraordinary features and configuration options.



RIPPLE | bdiusa.com/ripple

MODEL RUNDOWN



OCEAN &
BRUSHED BRASS

7629 STORAGE CREDENZA

Four-door credenza complete with two clear glass shelves and two sliding drawers. Customer selects the cabinet finish and the hardware finish for the combination that suits their preference.



MOSS & BRUSHED CARBON



STONE & BRUSHED BRASS



STONE &
BRUSHED CARBON

FEATURE CALLOUTS



KEY FEATURES



VERSATILITY. Ripple offers an unusual degree of set-up flexibility. Its two drawers can be positioned in the top and/or bottom of either compartment. Two glass shelves can likewise be positioned as desired.



KEY FEATURES



With its unique storage capacity & features, Ripple serves equally well in use as a sideboard, bar, supporting light media or most any general storage.



Doors feature a unique 3-dimensional design effect crafted from cast resin.



Door hinges include soft-close action to prevent slamming as they slowly swing shut, and they are fully adjustable ensuring perfect alignment.

SELLING RIPPLE

UNDERSTAND

Learn about the customer's storage needs in all areas of the home. Point out how Ripple is not only an elegant design statement but a versatile, high-capacity, easy-to-use storage solution that accommodates a broad spectrum of uses.

DESCRIBE THE POSSIBILITIES

Explain how Ripple can be set-up and reconfigured with drawer & shelf placement to serve variable storage & convenience purposes. Highlighting this capability builds value and interest, setting Ripple apart from conventional storage designs.

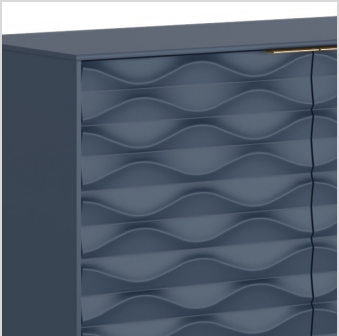
BUILD YOUR SALE

Prompt the customer to consider additional spaces in the home that call for storage. Ripple's Stone or Ocean finishes, and the option to select Carbon or Brass base finishes complements and/or contrasts perfectly with many interior finishes.



SPECS & SUPPORT

FINISH



Ocean



Stone



Brass



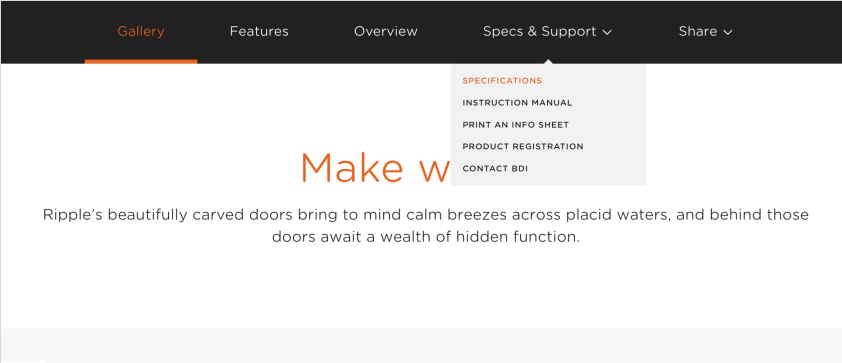
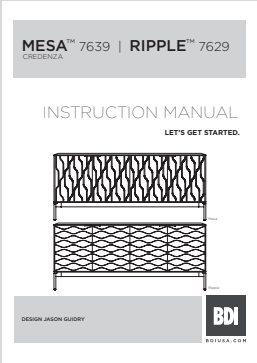
Carbon

WARRANTY

Three (3) years from date of purchase for residential use; one year for commercial use. Warranty covers defects in materials and workmanship.

ASSEMBLY INSTRUCTIONS & SPECIFICATIONS AVAILABLE ONLINE

Images and other resources available in BDI Retailer Resources





RIPPLE STORAGE COLLECTION
bdiusa.com/ripple

INQUIRIES

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