



Profile Media + Storage Console

Your guide to understanding and presenting Profile with confidence.

DESIGNED BY MATTHEW WEATHERLY



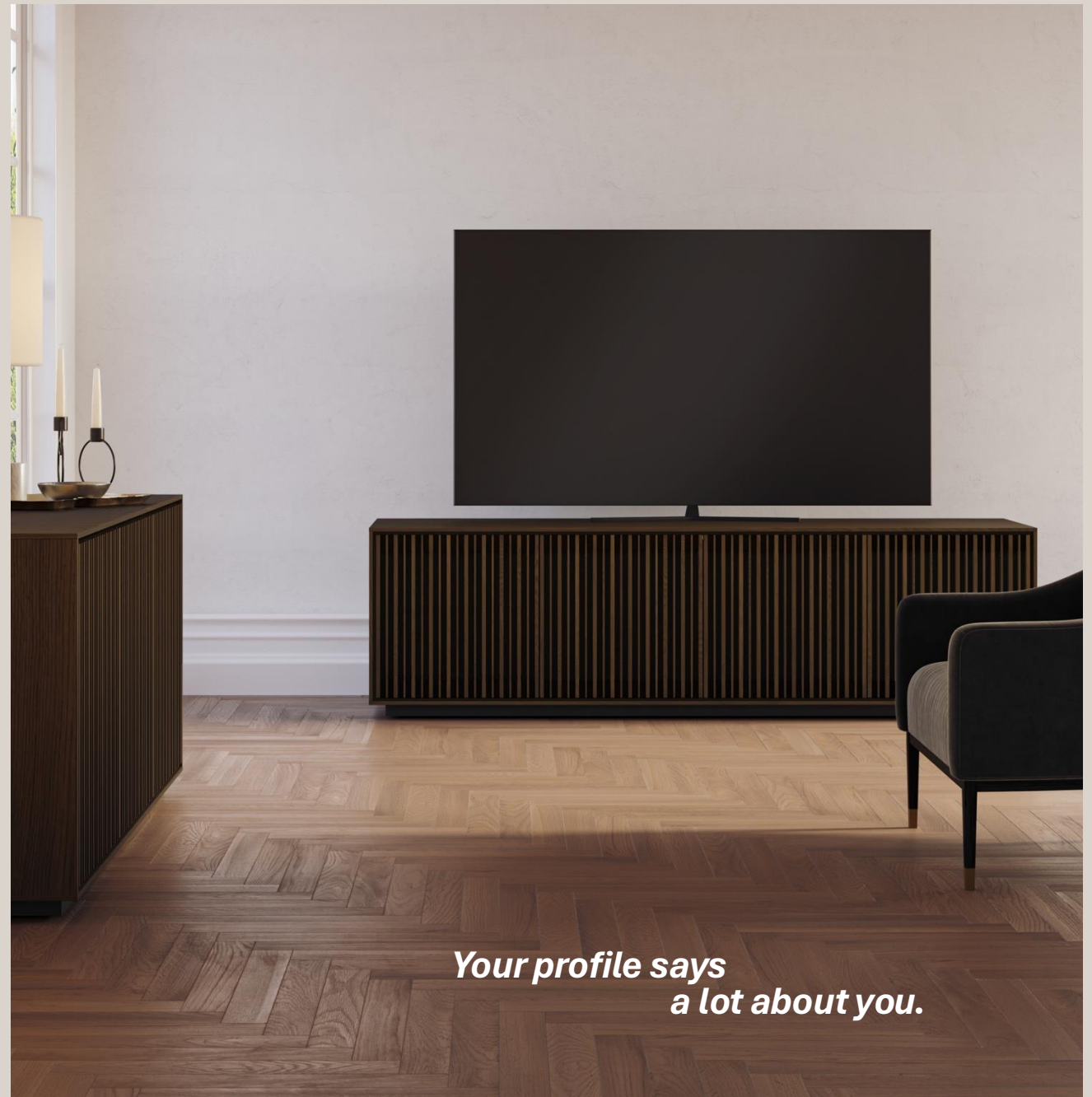
BDIUSA.COM

Introduction

This sleek media cabinet and storage console collection is a symphony of form and function, elegantly housing your media essentials and prized possessions.

Features include:

- Adjustable Shelves
- Removable Rear Access Panels
- Acoustically Transparent Doors
- Wire Management
- Flow-through Ventilation
- Internal Leveling System
- Hidden Wheels



*Your profile says
a lot about you.*

Collection Overview

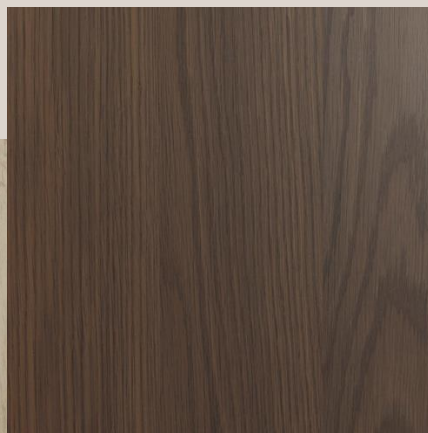
Profile is available in three sophisticated finishes



NATURAL
WALNUT



WASHED
OAK



TOASTED
OAK

MEDIA + STORAGE CONSOLE



Triple Console



Quad Console

Profile 8477

Designed to house your media essentials and store your prized possessions, this elegant three-door console with single-width compartment behind the left door, and a double-width compartment behind the right doors, harmonizes form and function beautifully.

MEDIA + STORAGE CONSOLE

Model	8477
Standard	30H x 61.75 x 20 in
Metric	77H x 157 x 51 cm



Profile 8479

Crafted to accommodate your home entertainment necessities and safeguard your treasured belongings, this spacious four-door cabinet with three individual compartments—single-width at far left and right, and double-width at center—perfectly blends elegance with utility.

MEDIA + STORAGE CONSOLE

Model	8479
Standard	23.5H x 81.75 x 20 in
Metric	60H x 208 x 51 cm



KEY FEATURES



FEATURES



SCUPT YOUR SETUP

Profile offers a high degree of set-up flexibility. Re-position glass shelves at varying heights to accommodate different items & use cases.



STYLISH STORAGE

With its clean design and easy-to-coordinate wood finishes, Profile pieces serve equally well supporting media use or almost any general storage function withing a broad range of home/décor environments.

FEATURES



STORAGE THAT SPEAKS VOLUME

Doors feature innovative screens which visually conceal cabinet contents while allowing infra-red (IR) remote signals to pass thru along with sounds from small speakers hidden within.



SOFT-CLOSING

Door hinges include soft-close action to prevent slamming as they slowly swing shut, and they are fully adjustable to ensure perfect door alignment.

FEATURES



COOL AND ACCESSIBLE

Strategically placed removable back panels allow easy loading & connection of media gear from rear of cabinet. Pre-installed KLEETS accommodate bundles cables at back of cabinet, keeping things neat & tidy.



HIDDEN FEATURES

Plinth base design completely hides the included wheels and the built-in levelers, making both models easy to roll towards or away from the wall, or to lock & level in place.

Tips for Selling Profile

1. Highlight Versatility

- Seamlessly transitions from media cabinet to elegant storage console.
- Adjustable glass shelving adapts to AV gear, décor, or personal keepsakes.

2. Demonstrate Features

- Removable back panel and cord management simplify setup and maintenance.
- Integrated TV strap and cord wraps keep your space safe and organized.

3. Tell a Visual Story

- *"Every detail is engineered to enhance how you live, work, and entertain."*

4. Encourage Bundling

- Pair with BDI side tables—i.e., Dino—for a cohesive look.

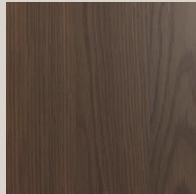
5. Build Value

- Crafted with precision and premium materials for lasting quality.
- A statement piece that merges form, function, and mid-century modern sophistication.



Next Steps

1. Familiarize yourself with Profile's finish options and key features
2. Use the storytelling tips to connect with customers
3. Show customers the versatility of the shelves and storage use
4. View Profile at bdiusa.com/profile



Toasted Oak



Washed Oak



Natural Walnut



WARRANTY

Residential Use

Three (3) years from date of purchase.

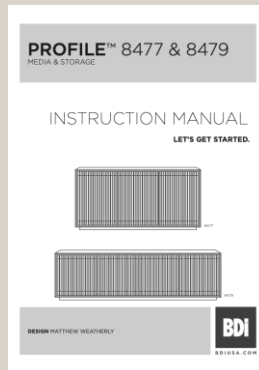
Commercial Use

One (1) year from date of purchase.

See BDI's [full warranty](#) for details.

RESOURCES

Images and other resources available in [BDI Retailer Resources](#)





*Profile transcends the conventional
to redefine functional design.*

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PROFILE MEDIA+ STORAGE CREDNEZA | [BDIUSA.COM/PROFILE](https://www.bdiusa.com/profile)

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