



Plume Media + Storage Console

Your guide to understanding and presenting Profile with confidence.

DESIGNED BY MATTHEW WEATHERLY



BDIUSA.COM

Introduction

Plume combines the warmth of a storage credenza with the performance features of a media cabinet.

Features include:

- Acoustically Transparent Doors
- IR-Friendly Doors
- Adjustable Glass Shelves
- Wire Management
- Ventilated Storage
- Adjustable Levelers
- Removable Rear Access Panels
- TV Safety Strap



Plume brings warmth and softness to modern media and storage.

Collection Overview

Plume is available in our most popular finish—Natural Walnut



NATURAL
WALNUT

MEDIA + STORAGE CONSOLE

3-Door Cabinet



4-Door Cabinet



Plume 8077

Plume 8077 cabinet is recommended for TVs up to 70". Three doors open to two side compartments and one center compartment, each with adjustable glass shelves.

MEDIA + STORAGE CONSOLE

Model	8077
Standard	26.5H x 62 x 21 in
Metric	67H x 157 x 53 cm



Profile 8079

Plume 8079 cabinet is recommended for TVs up to 85". Four doors open to two side compartments and a wider center compartment for larger components or soundbars up to 38" wide.

MEDIA + STORAGE CONSOLE

Model	8079
Standard	26.5H x 80 x 21 in
Metric	67H x 203 x 53 cm



KEY FEATURES



FEATURES



ACOUSTIC PERFORMANCE

Doors are wrapped in speaker grille cloth, allowing sound and IR remote signals to pass through while keeping components concealed.



SOFTLY CONCEALED STORAGE

The gently convex black door panels hide equipment and everyday items without making the cabinet feel visually heavy.

FEATURES



ROUNDED HARDWOOD CORNERS

Solid hardwood corners create Plume's continuous wood profile and softened cabinet silhouette.



FLEXIBLE STORAGE

Adjustable glass shelves adapt to media components, speakers, accessories, and everyday storage.

FEATURES



REAR ACCESS

Removable rear panels make it easier to connect components, power, and wiring from the back of the cabinet.



BUILT-IN VENTILATION

Integrated airflow and cable routing help components stay cool, organized, connected, and ready to use.

Tips for Selling Plume

1. Highlight Versatility

- Seamlessly transitions from media cabinet to elegant storage console.
- Adjustable glass shelving adapts to AV gear, décor, or personal keepsakes.

2. Demonstrate Features

- Removable back panel and cord management simplify setup and maintenance.
- Integrated TV strap and cord wraps keep your space safe and organized.

3. Tell a Visual Story

- *"Every detail is engineered to enhance how you live, work, and entertain."*

4. Encourage Bundling

- Pair with BDI side tables—i.e., Dino—for a cohesive look.

5. Build Value

- Crafted with precision and premium materials for lasting quality.
- A statement piece that merges form, function, and mid-century modern sophistication.



Next Steps

1. Familiarize yourself with Plume's features
2. Use the storytelling tips to connect with customers
3. Show customers the versatility of the shelves and storage use
4. View Plume at bdiusa.com/plume



Natural Walnut



WARRANTY

Residential Use

Three (3) years from date of purchase.

Commercial Use

One (1) year from date of purchase.

See BDI's [full warranty](#) for details.

RESOURCES

Images and other resources available in [BDI Retailer Resources](#)





*Purposeful inside.
Refined outside.*

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PLUME MEDIA+ STORAGE CREDENZA | [BDIUSA.COM/PLUME](https://www.bdiusa.com/plume)

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