



MESA STORAGE CREDENZA

TRAINING MODULE

BDi

BDIUSA.COM

OVERVIEW



DESIGN BY JASON GUIDRY

Mesa is an elegantly styled and versatile storage credenza with extraordinary features and configuration options.



MESA | bdiusa.com/mesa

MODEL RUNDOWN



7639 STORAGE CREDENZA

Four-door credenza complete with two clear glass shelves and two sliding drawers. Customer selects the cabinet finish and the hardware finish for the combination that suits their preference.



FEATURE CALLOUTS



KEY FEATURES



VERSATILITY. Mesa offers an unusual degree of set-up flexibility. Its two drawers can be positioned in the top and/or bottom of either compartment. Two glass shelves can likewise be positioned as desired.



KEY FEATURES



With its size and unique storage capacity & features, Mesa serves equally well in use as a sideboard, bar, supporting light media, or most any general storage.



Doors feature a unique 3-dimensional design effect crafted from cast resin.



Door hinges include soft-close action to prevent slamming as they slowly swing shut, and they are fully adjustable ensuring perfect alignment.

SELLING MESA

UNDERSTAND

Learn about the customer's storage needs in all areas of the home. Point out how Mesa is not only an elegant design statement but a versatile, high-capacity, easy-to-use storage solution that accommodates a broad spectrum of uses.

DESCRIBE THE POSSIBILITIES

Explain how Mesa can be set-up and reconfigured with drawer & shelf placement to serve variable storage & convenience purposes. Highlighting this capability builds value and interest, setting Mesa apart from conventional storage designs.

BUILD YOUR SALE

Prompt the customer to consider additional spaces in the home that call for storage. Mesa's Stone or Moss finishes, and the option to select Carbon or Brass base finishes complements and/or contrasts perfectly with many interior finishes.



SPECS & SUPPORT

FINISH



Moss



Stone



Brass



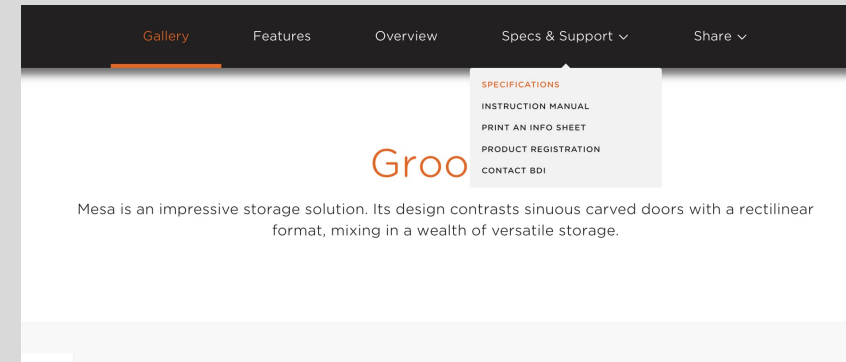
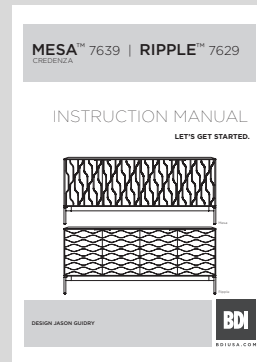
Carbon

WARRANTY

Three (3) years from date of purchase for residential use; one year for commercial use. Warranty covers defects in materials and workmanship.

ASSEMBLY INSTRUCTIONS & SPECIFICATIONS AVAILABLE ONLINE

Images and other resources available in BDI Retailer Resources





MESA STORAGE COLLECTION
bdiusa.com/mesa

INQUIRIES

E: info@bdiusa.com

O: 703-803-6900



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