



Linea Shelving

Sales Associate Training

DESIGNED BY MATTHEW WEATHERLY

Introduction

Linea Shelving is an expandable system that addresses many storage, display and/or room dividing needs throughout the home or office.

Features include:

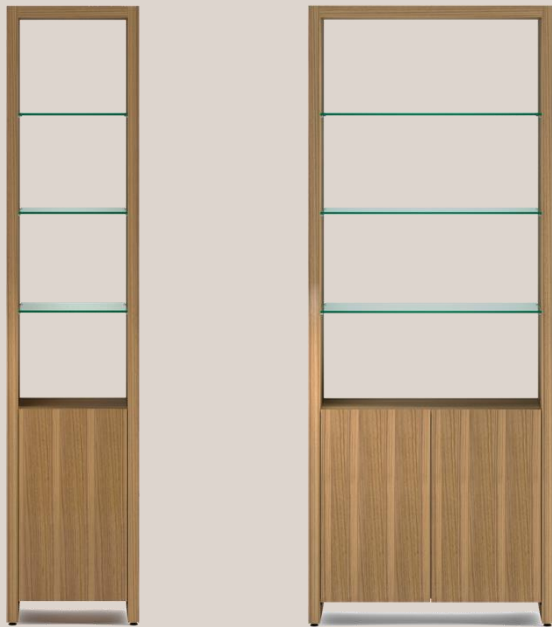
- Configurable
- Concealed Storage
- Cord Control
- Open Display Shelves
- Preconfigured Designs Available



*The perfect amount of storage
anywhere you need it.*

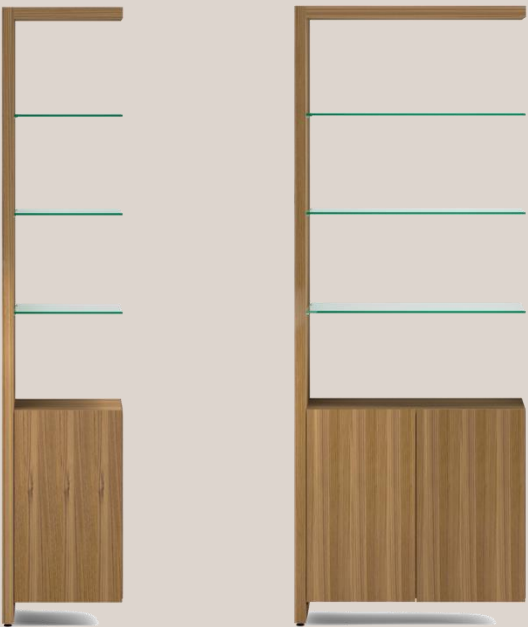
Model rundown

All Linea Shelves are created from only four components. These units can be combined in endless combinations to create wall systems and room dividers of practically any configuration.



SHELF

Model	580001–Single	580002–Double
Standard	83.75H x 18.25 x 14 in	83.75H x 33 x 14 in
Metric	213H x 46 x 36 cm	213H x 83.5 x 36 cm



SHELF EXTENSION

Model	580003–Single	580004–Double
Standard	83.75H x 16.5 x 14 in	83.75H x 31.5 x 14 in
Metric	213H x 42 x 36 cm	213H x 79.5 x 36 cm

Preconfigured systems

For ease of ordering, Linea Shelves are available in preconfigured shelving systems that are designed to suit most common applications. Customers can select from an existing Linea system or create a configuration of their own design.

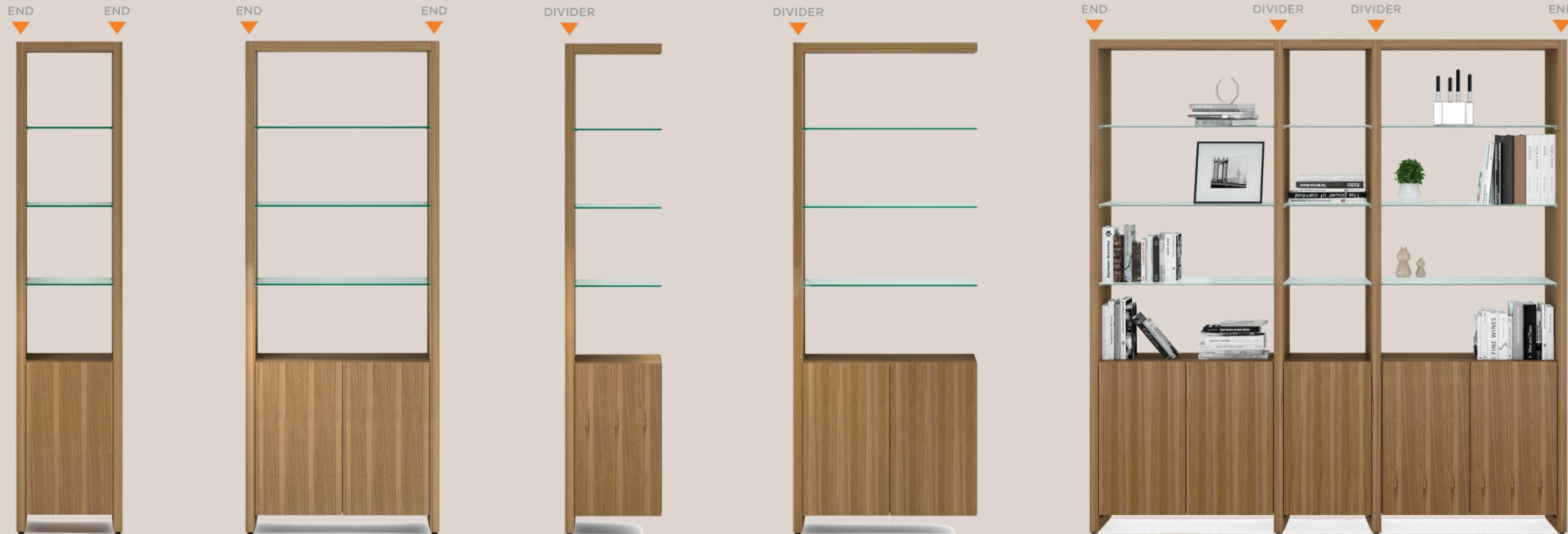


Model	580012	580022	580121	580212	580222
Description	2-Shelf System	2-Shelf System	3-Shelf System	3-Shelf System	3-Shelf System
Width	49.75 in 126 cm	64.5 in 163.5 cm	66.25 in 158 cm	81 in 195 cm	96 in 232 cm

Customizing a preconfigured system

Select a preconfigured Linea system that will best serve as your 'starting point'.

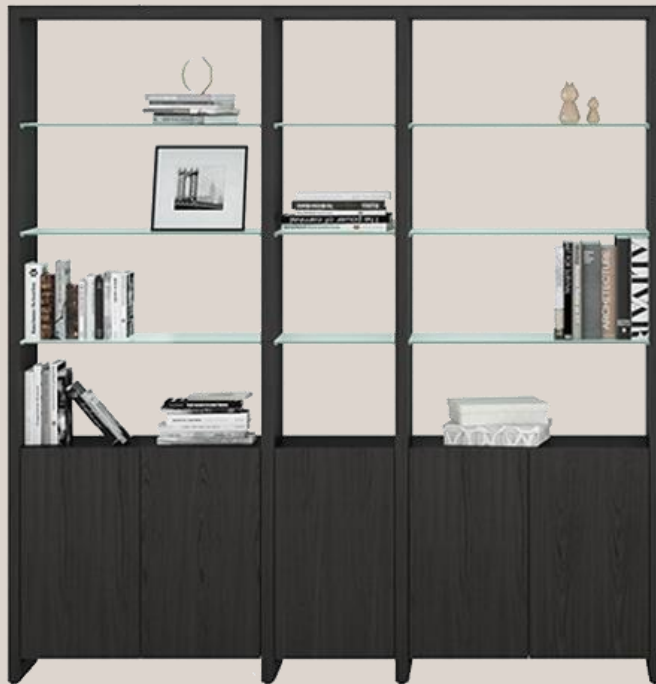
- Shelf units can be arranged in any order.
- Individual single and double shelves each have two end panels. Linea systems include two end panels plus a divider panel(s) connecting two shelf units.



Customizing a preconfigured system

Add shelf extensions until you reach the desired length.

- Shelf extensions are available in single-width and double-width sizes.
- Shelf extensions include a divider panel only and must be added to a complete shelf or system.



SYSTEM 580212



580003
SINGLE-WIDTH EXTENSTION

FEATURES



VERSATILITY

Linea Shelving is perfect for display, storage, or dividing a room.



MODULARITY

Every Linea Shelf or System can assemble to other units to reconfigure for increased storage/display capacity.

FEATURES



OPEN DISPLAY SHELVES

Clear, tempered glass shelves rest on threaded inserts. Fixed, non-adjustable. 100-lb weight capacity per shelf.



CONCEALED STORAGE

Soft-close doors conceal an adjustable glass shelf.



CORD CONTROL

A wire routing channel in the lower cabinet allows placement of concealed small electronics.

Tips for Selling Linea Shelves

1. Highlight Versatility

- Perfect for display, storage, or dividing a room
- Fits small or large spaces

2. Demonstrate Features

- Cord control on bottom shelf
- Adjustable shelf in concealed storage

3. Tell a Visual Story

- *“The Linea Shelves partner beautifully with many of BDI's office collections, adding much needed storage to any workspace.”*

4. Address Materials/Finish

- Available in two durable finishes—Charcoal Stained Ash and Natural Walnut

5. Build Sale

- Prompt customer to consider additional space that call for storage
- Linea Office is the working complement in an office

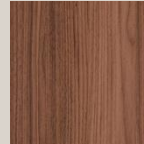


Next Steps

1. Familiarize yourself with Linea shelf's versatile and semi-modular solution
2. Use the storytelling tips to connect with customers
3. Cross sell Linea Shelf with Linea Office
4. View Linea shelf at bdiusa.com/linea-shelves



Charcoal
Stained Ash



Natural Walnut



WARRANTY

Residential Use

Three (3) years from date of purchase.

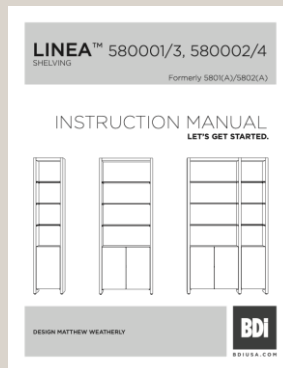
Commercial Use

One (1) year from date of purchase.

See BDI's [full warranty](#) for details.

RESOURCES

Images and other resources available in [BDI Retailer Resources](#)





*Turn your collectibles into
the centerpiece of any room.*

JULY 2026

LINEA SHELVING | [BDIUSA.COM/LINEA-SHELVES](https://www.bdiusa.com/linea-shelves)

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