



KAVA Bedroom Collection Training Guide

Your guide to understanding and presenting KAVA with confidence.

DESIGNED BY MATTHEW WEATHERLY



BDIUSA.COM

Introduction

Welcome to the KAVA Bedroom Collection—a stunning new addition to our furniture lineup designed by Matthew Weatherly. Thoughtfully crafted, this collection offers a harmonious blend of timeless style and modern functionality, enhancing every bedroom space.

Features include:

- Integrated Lighting
- Motion Nightstands
- USB-C Charging Ports
- Adjustable Bed Frame
- Velvet-Lined Accessory Trays
- Ample Storage Solutions
- Safety Features



Collection Overview

Each KAVA piece is available in two sophisticated finishes

NATURAL WALNUT

WASHED OAK

BEDS

Queen and King sizes with innovative features



NIGHTSTANDS

Compact 20-inch and versatile 28-inch sizes



STORAGE PIECES

5-drawer Chest and 6-drawer Dresser



BENCH

Designed for use at the foot of the bed or anywhere in the home



ACCESSORIES

Optional Contour headboard cushion in fabric or leather



Beds



QUEEN BED

Model	9617
Standard	45.5H x 72 x 89 in
Metric	116H x 183 x 225 cm



KING BED

Model	9619
Standard	45.5H x 88 x 89 in
Metric	116H x 224 x 225 cm

BED FEATURES



- Pitched headboard for added comfort when sitting up in bed.
- Dimmable LED accent lighting with a touch-sensitive brass bar.
- Dual USB-C charging ports discreetly positioned on each side of the headboard.
- Adjustable-height bed frame with multiple rail and platform settings.
- Cushioned, fabric-wrapped slats reduce noise, improve ventilation, and provide solid mattress support.
- Inner slat system serves as the mattress platform, eliminating the need for a traditional box spring.
- Full-width pine slats accommodate mattresses from 8" to 16" in height.
- Two leg height options included for flexible assembly.
- Inner bed platform can be removed for use with most adjustable bed frames. See our [adjustable bed use guide](#).
- Solid wood trim on headboard and frame for enhanced durability and premium detailing.

Nightstands



20” NIGHTSTAND

Model	9681
Standard	21H x 20 x 20.5 in
Metric	54H x 51 x 52 cm



28” NIGHTSTAND

Model	9682
Standard	21H x 28 x 20.5 in
Metric	54H x 72 x 52 cm

NIGHTSTAND FEATURES



Sliding tops brings the surface forward for easier access from bed, while also providing access to a hidden power center.



Rear power center includes AC, USB-A, and USB-C outlets for seamless charging—thoughtfully integrated to keep cords organized and within easy reach.



Drawers are soft-close and contain removable velvet-lined trays for organized accessory storage—textured black drawer interiors add a refined, high-end look.

Storage Pieces



5-DRAWER CHEST

Model	9685
Standard	52H x 32 x 20.5 in
Metric	133H x 82 x 52 cm



6-DRAWER DRESSER

Model	9686
Standard	33H x 63.5 x 20.5 in
Metric	84H x 161 x 52 cm

STORAGE PIECE FEATURES



- A removable velvet-lined accessory tray can be positioned in any drawer for organized storage.
- Spacious soft-close drawers rest on hidden glides for effortless use.



STURDY-compliant interlock drawer allows only one drawer per column of drawers to open at a time.

Bench



BENCH

Model	9600
Standard	17H x 59 x 17 in
Metric	44H x 150 x 44cm

BENCH FEATURES



Perfectly designed for the foot of the bed as a dressing bench.



Suitable for use in entryways, hallways, or mudrooms.



Showcases a timeless, minimalist design that complements any space.

Accessories



CONTOUR QUEEN HEADBOARD CUSHION

Model	9667 Fabric, 9677 Leather
Standard	19H x 61.5 x 3 in
Metric	48H x 155 x 8 cm

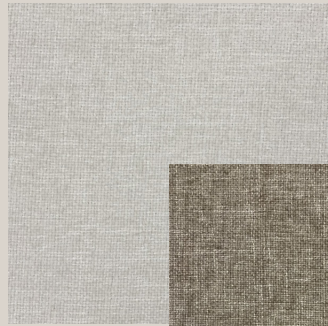


CONTOUR KING HEADBOARD CUSHION

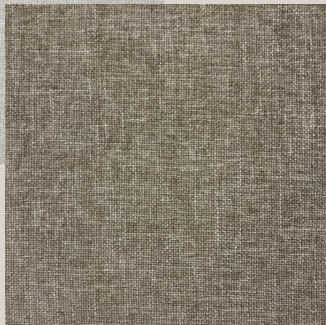
Model	9669 Fabric, 9679 Leather
Standard	19H x 77.5 x 3 in
Metric	48H x 196 x 8 cm

ACCESSORIES FEATURES

Available in Performance Fabric or
Semi-Aniline Leather finishes:

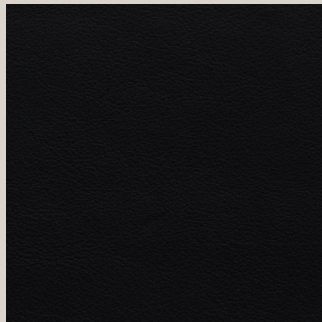


FABRIC: ALMOND



FABRIC: PECAN

LEATHER: PEPPER



Provides ergonomic comfort for lounging
or reading.



Easily rests securely on the headboard for
stability and convenience.

Tips for Selling the KAVA Collection

1. Highlight Versatility

- Works with practically any height mattress
- Works with most adjustable bases

2. Demonstrate Features

- Dim/brighten the light
- Slide the nightstand tops forward
- Showcase the soft-close drawers and the accessory trays

3. Create a Story

- *"Imagine coming home to a bedroom that recharges your mind, body, and devices. That's the KAVA experience."*

4. Encourage Bundling

- Suggest pairing the bed with nightstands and a bench for a cohesive look.

5. Position as a Premium Upgrade

- Use phrases like *"Elevate your space with the thoughtful design of KAVA"* to frame it as an aspirational purchase.



Next Steps

1. Familiarize yourself with each piece and its key features
2. Use the storytelling tips to connect with customers
3. Encourage customers to experience the collection in-store to fully appreciate its quality and details
4. View KAVA at bdiusa.com/kava



WARRANTY

Residential Use

Three (3) years from date of purchase.

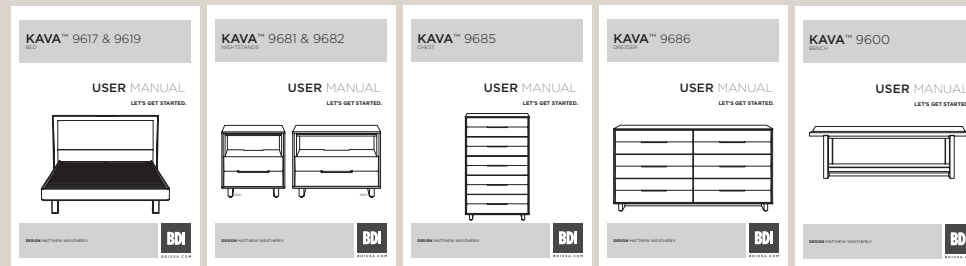
Commercial Use

One (1) year from date of purchase.

See BDI's [full warranty](#) for details.

RESOURCES

Images and other resources available in [BDI Retailer Resources](#)





*KAVA blends timeless aesthetics with modern functionality—
an effortless way to elevate any bedroom.*

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KAVA BEDROOM | [BDIUSA.COM/KAVA](https://www.bdiusa.com/kava)

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