



ELEMENTS MEDIA & STORAGE

TRAINING MODULE

BDi

BDIUSA.COM

OVERVIEW

DESIGN BY MATTHEW WEATHERLY & JACK MCKAY

Elements Media+ Storage cabinets offer a customizable experience, allowing you to create the perfect storage solution that beautifully blends functionality, options & features.



MODEL RUNDOWN



MODEL 8703 ROLLING PLINTH BASE

A low-profile cabinet (24"H) that provides a sleek, modern look. Hidden wheels allow for effortless movement, while an internal leveling system ensures stability on any surface..



MODEL 8709 CONSOLE BASE

An elegant, elevated base that lifts the cabinet to a prominent height (30"H), adding a touch of sophistication to any room.



ELEMENTS | bdiusa.com/elements



8709 CONSOLE BASE

8703 ROLLING PLINTH BASE

REIMAGINING A CLASSIC



For years, the Elements Collection has stood as a testament to BDI's dedication to designing furnishings that beautifully blend style with practicality. Whether it's serving as a chic storage cabinet or a home theater centerpiece, Elements has always exemplified the perfect harmony of form and function.

At BDI, we believe that great design isn't a destination—it's a journey. We're never content with "good enough"—we strive to find ways to make our products even better. This philosophy led us to revisit Elements, a collection cherished by many, and ask ourselves, "How can we make it even better?"

We reimagined the collection from the ground up. The result? A re-engineered chassis, fresh door designs, new base options, and updated wood finishes. These changes are not just about refreshing the look—they're about enhancing versatility, functionality, and adaptability for today's and tomorrow's home environments.

KEY IMPROVEMENTS

Re-engineered Door Construction:

- **Enhanced Design & Remote Functionality:** Doors now feature larger patterns that cover more of the cabinet front, adding visual impact and improving remote control access.
- **Effortless Access & Quiet Closure:** Door pulls make access easy, while soft-close hinges ensure smooth, silent operation.
- **Refined Interiors:** A new fabric liner inside each door adds a polished look and helps conceal cabinet contents.

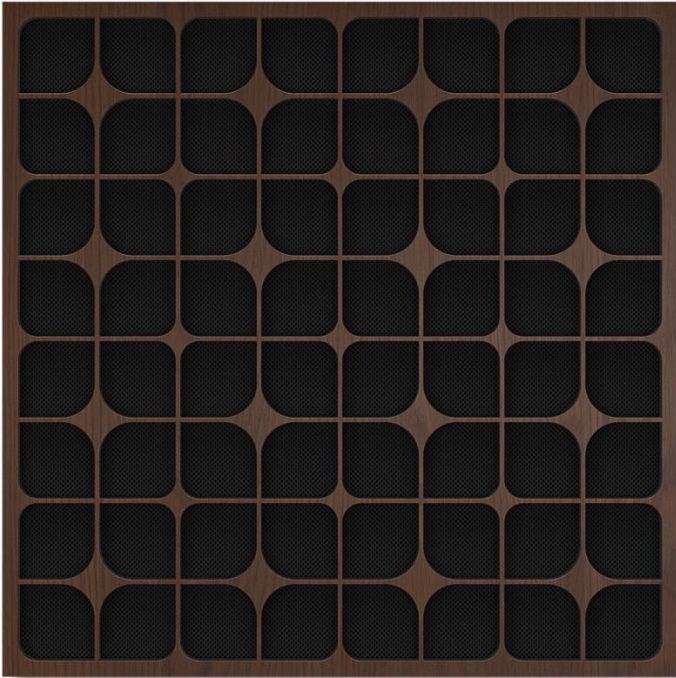
Rolling Plinth Base: The updated Rolling Plinth Base lowers the cabinet from 28.75" to 24", giving it a sleeker profile that's perfect for larger TVs.

Expanded Storage: Larger cabinet dimensions mean more room inside, offering increased storage capacity for all your media essentials.

Glass Shelves: New glass shelves maximize vertical space and let light flow through, improving visibility of stored items.

Upgraded Back Panels: Lighter, felt-based back panels absorb vibrations and reduce noise, keeping everything stable and quiet.

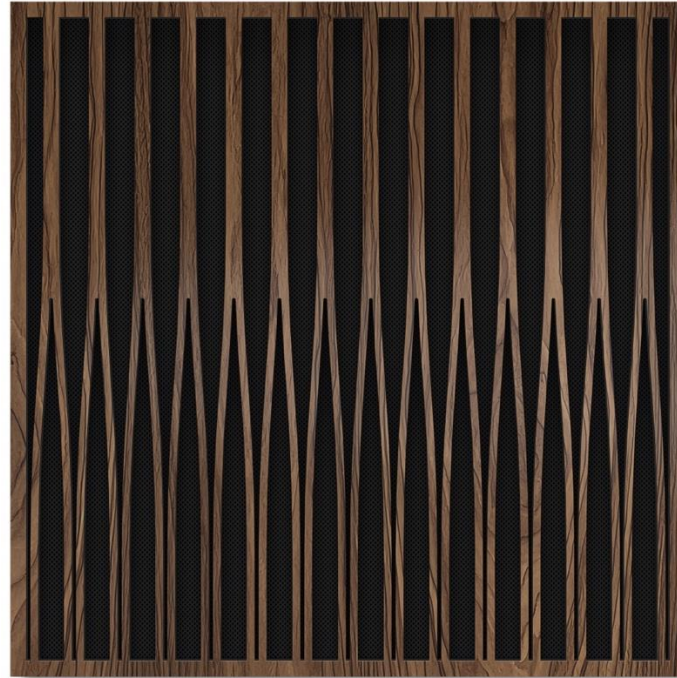
NEW DOOR PATTERNS



CONSTELLATION

This pattern takes inspiration from the beauty of a starry night sky.

SHOWN IN TOASTED WALNUT



TUNE

Inspired by the rhythmic patterns of sound waves, it's like seeing music turned into visual art.

SHOWN IN NATURAL WALNUT



WEAVE

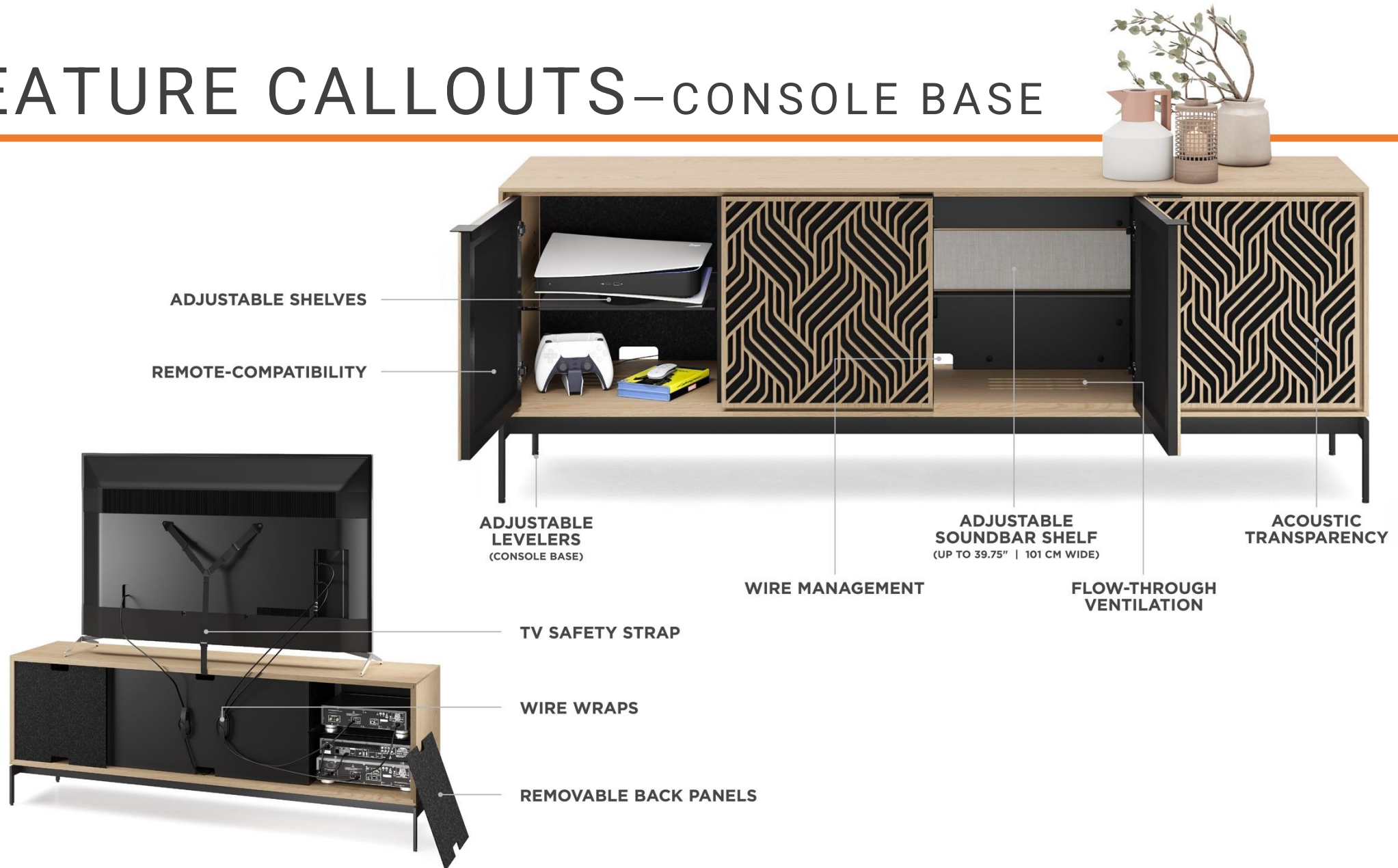
This pattern features flowing, interwoven lines that create a tactile, calming texture.

SHOWN IN WASHED OAK

FEATURE CALLOUTS—ROLLING PLINTH BASE



FEATURE CALLOUTS—CONSOLE BASE



KEY FEATURES

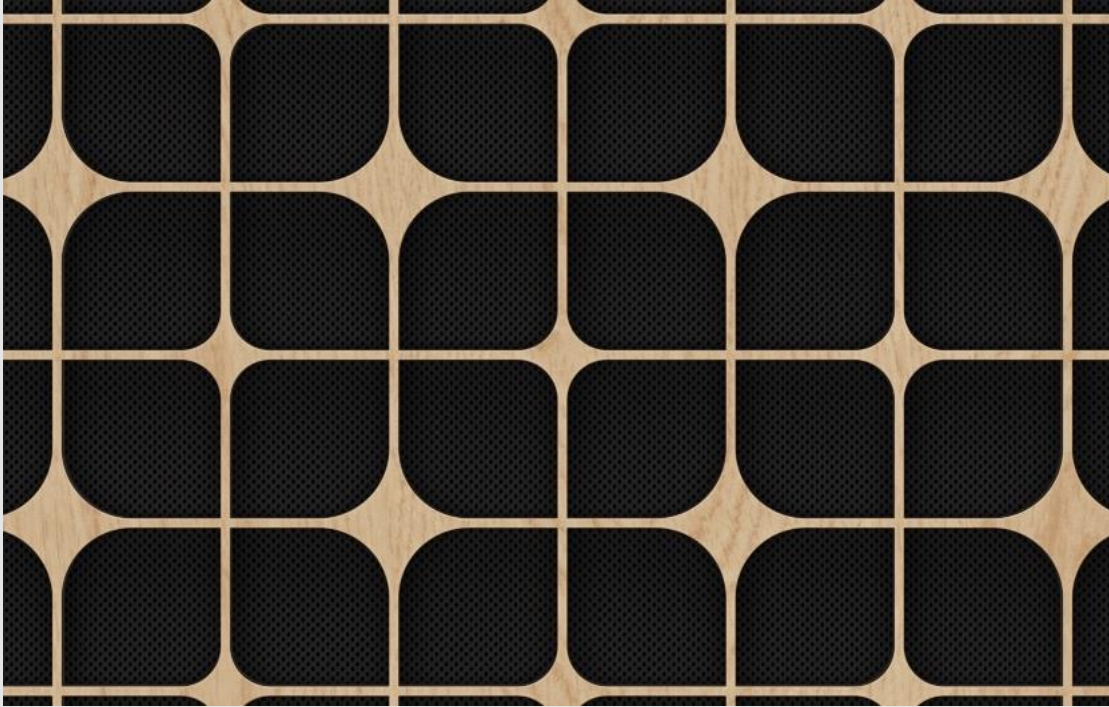


FUNCTIONALITY. Elements is designed to seamlessly accommodate soundbars and speakers, along with most home entertainment components. The adjustable soundbar shelf provides flexibility, while the transparent door panels ensure clear audio transmission.



MULTIPURPOSE. With its versatile storage capacity and thoughtful features, Elements transitions effortlessly from a stylish sideboard to a home entertainment hub or a general storage solution.

KEY FEATURES



FUNCTIONALITY. Doors feature a perforated metal backing with a fabric lining, allowing for ventilation, clear sound transmission, and seamless IR remote use.



IN THE DETAILS: Soft-close hinges ensure quiet closure and prevent slamming, with easy adjustments for perfect door alignment.

SELLING ELEMENTS

UNDERSTAND

Identify your customer's storage needs throughout their home. Emphasize how Elements is more than an elegant design statement; it's a versatile, high-capacity storage solution that fits a variety of uses.

DESCRIBE THE POSSIBILITIES

Explain how Elements can be set up to serve different storage and convenience purposes. Highlight its adaptability to build value and differentiate it from conventional storage cabinets.

BUILD YOUR SALE

Encourage customers to consider other spaces in their home that could benefit from additional storage or coordinating pieces. Elements works beautifully in multiple settings, from the home theater room to the dining room. Recommend complementary pieces like Dino Tables, which share the same finishes, to complete a cohesive, high-function living area.

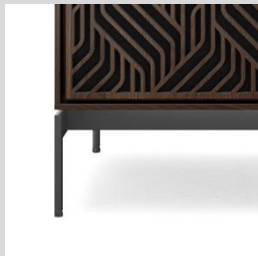


SPECS & SUPPORT

BASES

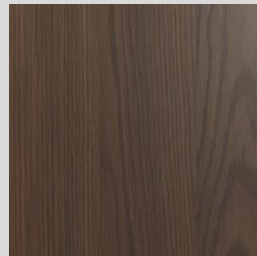


8703 Rolling
Plinth Base



8709 Console
Base

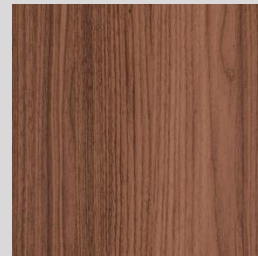
FINISHES



Toasted Oak

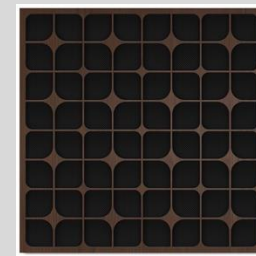


Washed Oak

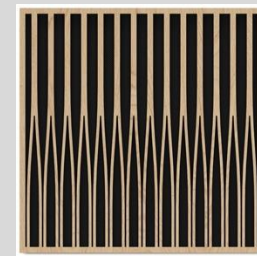


Natural Walnut

DOOR PATTERNS



Constellation



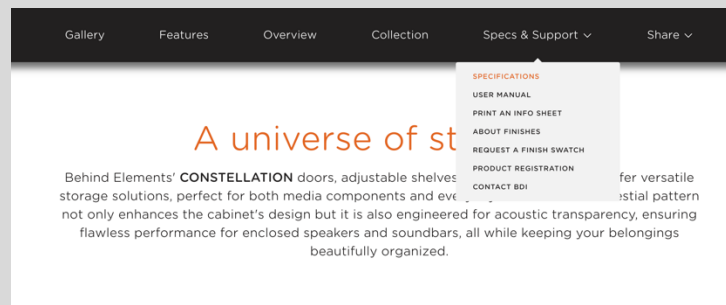
Tune



Weave

ASSEMBLY INSTRUCTIONS & SPECIFICATIONS AVAILABLE ONLINE

Images and other resources available in
BDI Retailer Resources



WARRANTY

Three (3) years from date of purchase for residential use; one year for commercial use. Warranty covers defects in materials and workmanship.

See BDI Warranty for full details.



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INQUIRIES

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