



CODA OFFICE TASK CHAIR

TRAINING MODULE

AUGUST 2023



[BDIUSA.COM](https://www.bdiusa.com)

OVERVIEW

DESIGN BY CLAUDIO BELLINI



Coda is a task chair that offers a unique blend of ergonomic support, user-friendly features, and eye-catching style.

MODEL RUNDOWN



3521 TASK CHAIR

Ergonomic task chair featuring black polymer base and grey high-performance fabric.



3522 TASK CHAIR

Ergonomic task chair featuring polished aluminum base and trim details with grey high-performance fabric.



KEY FEATURES



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Unique backrest design features a ventilated support panel sandwiched by mesh fabric, combining the look & feel of an upholstered chair with added air flow, resulting in maximum seating comfort & support.



Integrated cushioned headrest adjusts vertically to ten (10) different positions across a 3.5" height range.



Seat adjusts forward & back via a frame-colored lever underneath the front-left corner of the seat. This enables every user to dial-in the perfect level of comfort and thigh support regardless of leg length.

KEY FEATURES



Armrests adjust up & down, forward & back, inward & outward, allowing the user to custom-tailor just the right ergonomic support of arms & wrists.



Lumbar support easily adjusts up or down to six different positions, providing each user the perfect balance of lower back support & comfort.

KEY FEATURES



Synchro-tilt mechanism allows backrest to recline at a different rate than seat so that user's legs remain at a more natural level when reclining. Tilt-lock adjusts via a wheel controller, locking the backrest at four reclining positions.



Reclining tension is adjusted via an extendable crank rather than a wheel, allowing user to comfortably apply more torque for higher-tension settings,

SELLING CODA

UNDERSTAND

Learn about your customer's knowledge about and preferences for seating, including what they like/dislike about their current task chair styling, ergonomics, adjustability and general comfort.

INFORM

A properly ergonomic task chair enables the customer to avoid common discomfort and health problems associated with seated work, such as neck & back pain, sore wrists & shoulders. Build value in Coda as an easy-to-operate, user-friendly, highly adjustable and ergonomic solution.

DEMONSTRATE

Point-out the many ergonomic features, the mesh fabric which sits like an upholstered chair yet allows ample ventilation, the integrated headrest and the unique styling. Demonstrate the adjustments. Highlighting this feature set builds value and sets Coda apart from other task chairs.



SPECS & SUPPORT

FINISH



Grey Fabric &
Black Trim



Black Polymer
Base



Grey Fabric &
Oyster Trim



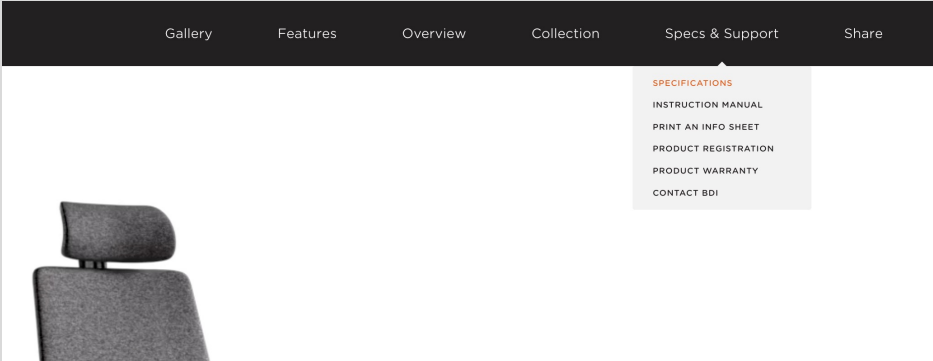
Polished
Aluminum Base

WARRANTY

Three (3) years from date of retail purchase, covering defects in materials and workmanship.

ASSEMBLY INSTRUCTIONS & SPECIFICATIONS AVAILABLE ONLINE

Images and other resources available in BDI Retailer Resources





BDIUSA.COM

CODA CHAIR
bdiusa.com/coda

INQUIRIES

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